

FOR IMMEDIATE RELEASE

Hitachi Announces Executive Changes

Tokyo, February 3, 2009 --- Hitachi, Ltd. (NYSE:HIT/TSE:6501) today announced the following executive changes in accordance with a resolution passed by a meeting of the Board of Directors held today. The appointments take effect on April 1, 2009.

1. Promotion [Effective April 1, 2009]

Naoya Takahashi

New Position: Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Information Infrastructure Business (Information Business), Research & Development and Information Systems, Hitachi Group Chief Technology Officer, Hitachi Group Chief Innovation Officer and Hitachi Group Chief Information Security Officer

Current Position: Senior Vice President and Executive Officer, Executive Vice President of Information & Telecommunication Systems Group and Chief Executive Officer of Platform Business, Information & Telecommunication Systems Group

Junzo Nakajima

New Position: Senior Vice President and Executive Officer, President & Chief Executive Officer of Information & Telecommunication Systems Group

Current Position: Vice President and Executive Officer, Executive Vice President of Information & Telecommunication Systems Group and Chief Executive Officer of System Solutions Business, Information & Telecommunication Systems Group

2. Reappointment [Effective April 1, 2009]

Hiroaki Nakanishi

New Position: Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Infrastructure Technology/Product Business, Sales, Global Group Management and Business Incubation, General Manager of Corporate Export Regulation Division, Chairman of Hitachi Global Storage Technologies, Inc.

Current Position: Chairman & Chief Executive Officer of Hitachi Global Storage Technologies, Inc.

3. New Executive Officers [Effective April 1, 2009]

Masahiro Kitano

New Position: Vice President and Executive Officer, Chief Executive Officer of Platform Business, Information & Telecommunication Systems Group

Current Position: Chief Strategy Officer of Information & Telecommunication Systems Group, General Manager of Strategy Planning & Development Office, Information & Telecommunication Systems Group

Kaichiro Sakuma

New Position: Vice President and Executive Officer, Chief Executive Officer of System Solutions Business, Information & Telecommunication Systems Group

Current Position: President & Chief Executive Officer of Hitachi Information & Telecommunication Systems Global Holding Corporation

Shinjiro Iwata

New Position: Vice President and Executive Officer, Chief Executive Officer of Service & Global Business, Information & Telecommunication Systems Group

Current Position: Executive Vice President of Hitachi Global Storage Technologies, Inc.

Shutoku Watanabe

New Position: Vice President and Executive Officer, President & Chief Executive Officer of Consumer Business Group

Current Position: Executive Vice President of Consumer Business Group, General Manager of Strategic Sales & Marketing Division, Consumer Business Group

Shigeru Azuhata

New Position: Vice President and Executive Officer, General Manager of Research & Development Group, Environmental Strategy Office and Medical Systems Business Division

Current Position: General Manager of Environmental Strategy Office

Nobuyuki Ohno

New Position: Vice President and Executive Officer, Chief Executive and Chief Innovation Officer for China

Current Position: Chief Marketing Officer of Information & Telecommunication Systems Group, General Manager of Sales Management & Accounting Division, Information & Telecommunication Systems Group, Deputy General Manager of Corporate Marketing Group

Osamu Ohno

New Position: Vice President and Executive Officer, General Manager of Information Technology Division, Chief Innovation Officer of Power Systems Group

Current Position: General Manager of Information Technology Division

4. Change of Position [Effective April 1, 2009]

Kazuhiro Mori

New Position: Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Social Infrastructure Business (Power Systems Business and Industrial Systems Business), Environmental Strategy and Production Technology, General Manager of Supervisory Office for MONOZUKURI, Supervisory Office for Transportation Systems and Corporate Quality Assurance Division

Current Position: Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Social Infrastructure Business (Power Systems Business and Industrial Systems Business) and Production Technology, General Manager of Supervisory Office for MONOZUKURI, Supervisory Office for Transportation Systems and Corporate Quality Assurance Division

Kunihiko Ohnuma

New Position: Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Industrial Infrastructure Business (Automotive Systems Business) and Life Infrastructure Business (Urban Planning and Development Business, Consumer Business)

Current Position: Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Industrial Infrastructure Business (Automotive Systems Business), Life Infrastructure Business (Urban Planning and Development Business, Consumer Business), President & Chief Executive Officer of Consumer Business Group

Shozo Saito

New Position: Senior Vice President and Executive Officer, in charge of Environmental Strategy, Quality Assurance, Production Technology, and Power Technology

Current Position: Senior Vice President and Executive Officer, in charge of Quality Assurance, Production Technology and Power Technology

Koji Tanaka

New Position: Vice President and Executive Officer, President & Chief Executive Officer of Power Systems Group

Current Position: Vice President and Executive Officer, General Manager of Hitachi Works and Executive Vice President of Power Systems Group and General Manager of Nuclear Systems Division

Akira Maru

New Position: Vice President and Executive Officer, Chief Executive Officer of Nuclear Systems, Power Systems Group

Current Position: Vice President and Executive Officer, President & Chief Executive Officer of Power Systems Group and General Manager of Power & Industrial Systems Business Administration Division

Hitoshi Isa

New Position: Vice President and Executive Officer, Chief Executive Officer of Thermal Power Systems, Power Systems Group

Current Position: Vice President and Executive Officer, Vice President of Power Systems Group

Koushi Nagano

New Position: Vice President and Executive Officer, General Manager of Corporate Marketing Group, Global Business Division and Customer Satisfaction Promotion Center

Current Position: Vice President and Executive Officer, Chief Executive and Chief Innovation Officer for China

Masao Hisada

New Position: Vice President and Executive Officer, Chief Executive for the Americas

Current Position: Vice President and Executive Officer, Deputy General Manager of Corporate Marketing Group and General Manager of Global Business Division

5. Resignation [Effective March 31, 2009]

Junzo Kawakami, currently Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Infrastructure Technology/Product Business and Business Incubation, Hitachi Group Chief Technology Officer, and General Manager of Research & Development Group, Semiconductor Business Division and Medical Systems Business Division

-- Appointed Adviser, Hitachi, Ltd., effective on April 1, 2009

Manabu Shinomoto, Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Information Infrastructure Business (Information Business) and Information Systems, President & Chief Executive Officer of Information & Telecommunication Systems Group, Hitachi Group Chief Innovation Officer and Hitachi Group Chief Information Security Officer

-- Appointed President and Chief Executive Officer of Hitachi Kokusai Electric Inc. on April 1, 2009

Masahiro Hayashi, Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Sales and Global Group Management, General Manager of Corporate Marketing Group, Customer Satisfaction Promotion Center and Corporate Export Regulation Division

-- Appointed Adviser, Hitachi, Ltd., effective on April 1, 2009

Tadahiko Ishigaki, Senior Vice President and Executive Officer, Chief Executive for the Americas

-- Appointed Executive Vice President and Executive Officer of Hitachi Plant Technologies, Ltd. on April 1, 2009

Mitsuo Yamaguchi, Vice President and Executive Officer, Chief Executive Officer of Service & Global Business, Information & Telecommunication Systems Group

--Appointed Senior Vice President and Executive Officer of Hitachi Transport System, Ltd. on April 1, 2009

Kazuhiro Tachibana, Vice President and Executive Officer, Executive Vice President of Consumer Business Group

-- Appointed Executive Vice President and Director of Hitachi Appliances, Inc. on April 1, 2009

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 390,000 employees worldwide. Fiscal 2007 (ended March 31, 2008) consolidated revenues totaled 11,226 billion yen (\$112.3 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials, logistics and financial services. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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<Reference>

1. Executive Officers [Effective April 1, 2009]

[(a) Promotion / (b) Reappointment / (c) New / (d) Change of Position]

Kazuo Furukawa	Representative Executive Officer, President and Chief Executive Officer
(d) Kazuhiro Mori	Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Social Infrastructure Business (Power Systems Business and Industrial Systems Business), Environmental Strategy and Production Technology, General Manager of Supervisory Office for MONOZUKURI, Supervisory Office for Transportation Systems and Corporate Quality Assurance Division
(d) Kunihiko Ohnuma	Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Industrial Infrastructure Business (Automotive Systems Business) and Life Infrastructure Business (Urban Planning and Development Business, Consumer Business)
(b) Hiroaki Nakanishi	Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Infrastructure Technology/Product Business, Sales, and Global Group Management, General Manager of Corporate Export Regulation Division, Chairman of Hitachi Global Storage Technologies, Inc.
(a) Naoya Takahashi	Representative Executive Officer, Executive Vice President and Executive Officer, in charge of Information Infrastructure Business (Information Business), Research & Development and Information Systems, Hitachi Group Chief Technology Officer, Hitachi Group Chief Innovation Officer and Hitachi Group Chief Information Security Officer
(a) Junzo Nakajima	Senior Vice President and Executive Officer, President & Chief Executive Officer of Information & Telecommunication Systems Group
Taiji Hasegawa	Representative Executive Officer, Senior Vice President and Executive Officer, in charge of Automotive Systems Business and Procurement
Minoru Tsukada	Senior Vice President and Executive Officer, in charge of Corporate Planning & Development

Koichiro Nishikawa	Senior Vice President and Executive Officer, in charge of Business Development
Toyoaki Nakamura	Representative Executive Officer, Senior Vice President and Executive Officer, in charge of Finance, Pension, Group Management and Business Development, Chief Hitachi Group Headquarters
(d) Shozo Saito	Senior Vice President and Executive Officer, in charge of Environmental Strategy, Quality Assurance, Production Technology, and Power Technology
Stephen Gomersall	Senior Vice President and Executive Officer, Chief Executive for Europe
(d) Koji Tanaka	Vice President and Executive Officer, President & Chief Executive Officer of Power Systems Group
(d) Akira Maru	Vice President and Executive Officer, Chief Executive Officer of Nuclear Systems, Power Systems Group
(d) Hitoshi Isa	Vice President and Executive Officer, Chief Executive Officer of Thermal Power Systems, Power Systems Group
Hideaki Takahashi	Vice President and Executive Officer, President & Chief Executive Officer of Urban Planning and Development Systems Group and General Manager of Motor Power Systems Division
Gaku Suzuki	Vice President and Executive Officer, President & Chief Executive Officer of Industrial Systems Group, Deputy General Manager of Power & Industrial Systems Business Administration Division and Supervisory Office for Transportation Systems
(c) Masahiro Kitano	Vice President and Executive Officer, Chief Executive Officer of Platform Business, Information & Telecommunication Systems Group
(c) Kaichiro Sakuma	Vice President and Executive Officer, Chief Executive Officer of System Solutions Business, Information & Telecommunication Systems Group
(c) Shinjiro Iwata	Vice President and Executive Officer, Chief Executive Officer of Service & Global Business, Information & Telecommunication Systems Group

(c) Shutoku Watanabe	Vice President and Executive Officer, President & Chief Executive Officer of Consumer Business Group
Yasuhiko Honda	Vice President and Executive Officer, President & Chief Executive Officer of Automotive Systems Group
(d) Koushi Nagano	Vice President and Executive Officer, General Manager of Corporate Marketing Group, Global Business Division and Customer Satisfaction Promotion Center
Takao Koyama	Vice President and Executive Officer, Deputy General Manager of Corporate Marketing Group, General Manager of Kansai Area Operation
(c) Shigeru Azuhata	Vice President and Executive Officer, General Manager of Research & Development Group, Environmental Strategy Office and Medical Systems Business Division
Kenji Ohno	Vice President and Executive Officer, in charge of Human Capital, General Manager of Head Office Business Support Division
Toshiaki Kuzuoka	Vice President and Executive Officer, in charge of Legal & Corporate Communications, Corporate Brand Management and Management Audit, General Manager of Legal Division, Compliance Division and Centennial Project Division
(d) Masao Hisada	Vice President and Executive Officer, Chief Executive for the Americas
(c) Nobuyuki Ohno	Vice President and Executive Officer, Chief Executive and Chief Innovation Officer for China
(c) Osamu Ohno	Vice President and Executive Officer, General Manager of Information Technology Division, Chief Innovation Officer of Power Systems Group

2. Biography of New Executive Officers

Hiroaki Nakanishi

1. Date of Birth : March 14, 1946
2. Education :
March, 1970 : Graduated from Faculty of Engineering,
The University of Tokyo
3. Business Experience :
January, 2007 : Chairman & CEO of Hitachi Global Storage
Technologies, Inc.
April, 2006 : Executive Vice President and Executive Officer, Chief
Executive for North America and Chairman & CEO of
Hitachi Global Storage Technologies, Inc.
June, 2005 : Senior Vice President and Executive Officer, Chief
Executive for North America and Chairman & CEO of
Hitachi Global Storage Technologies, Inc.
April, 2004 : Senior Vice President and Executive Officer, General
Manager of Hitachi Group - Global Business and
Chief Executive for North America and Europe
June, 2003 : Vice President and Executive Officer, General
Manager of Global Business and Chief Executive for
Europe
April, 2003 : General Manager of Global Business and Chief
Executive for Europe
April, 2002 : Chief Marketing Officer and General Manager of
International
Operations Division, Information &
Telecommunication Systems Group
July, 2001 : General Manager of International Operations Division,
Information & Telecommunication Systems Group
August, 2000 : Deputy General Manager of Information &
Telecommunication Systems Group, Hitachi, Ltd.
June, 1998 : Managing Director of Hitachi Europe Ltd.
February, 1990 : Senior Manager of Computer Control Design
Department, Omika Works
April, 1970 : Joined Hitachi, Ltd.

Masahiro Kitano

- 1. Date of Birth : November 23, 1955
- 2. Education
 - March, 1980 : Graduated from Graduate School of Faculty of Science and Engineering, Waseda University
- 3. Business Experience
 - April, 2007 Chief Strategy Officer and General Manager of Strategy Planning & Development Office, Information & Telecommunication Systems Group
 - April, 2004 General Manager of Enterprise Server Division, Information & Telecommunication Systems Group
 - April, 2003 Deputy General Manager of Enterprise Server Division, Information & Telecommunication Systems Group
 - October, 2002 General Manager of Server Development, Internet Platform Division, Ubiquitous Platform Group
 - August, 1998 : Senior Manager of Development, Server Development Division,
 - April, 1980 : Joined Hitachi, Ltd.

Kaichiro Sakuma

- 1. Date of Birth : January 29, 1954
- 2. Education
 - March, 1979 : Graduated from Graduate School of Science, The University of Tokyo
- 3. Business Experience
 - April, 2008 President & Chief Executive Officer of Hitachi Information & Telecommunication Systems Global Holding Corporation
 - April, 2007 Senior Executive Vice President of Hitachi Data Systems Solutions Holding Corporation
 - March, 2006 Chief Strategy Officer and General Manager of Strategy Planning & Development Office, Information & Telecommunication Systems Group
 - April, 2005 General Manager of Industrial Manufacturing & Services System Division, Information & Telecommunication Systems Group
 - April, 2002 General Manager of Cross-Market Solution Division, Information & Telecommunication Systems Group
 - February, 2000 General Manager of Government & Public Corporation Information Systems, Government & Public Corporation Information Systems Department, Government & Public Corporation Information Systems Group
 - August, 1999 : Senior Manager of Government & Public Corporation Information Systems Department IV, Government & Public Corporation Information Systems, Government & Public Corporation Information Systems Division, Information & Telecommunication Systems Group
 - April, 1979 : Joined Hitachi, Ltd.

Shinjiro Iwata

- 1. Date of Birth : June 6, 1948
- 2. Education
 - March, 1972 : Graduated from School of Faculty of Science and Engineering, Waseda University
- 3. Business Experience
 - October, 2007 : Executive Vice President of Hitachi Global Storage Technologies, Inc.
 - August, 2006 : Chief Marketing Officer of Hitachi Global Storage Technologies, Inc.
 - April, 2006 : Chief Marketing Officer of Information & Telecommunication Systems Group, Hitachi, Ltd.
 - September, 2001 : Chief Executive Officer of Hitachi Data Systems Corporation
 - April, 2001 : General Manager of Global Business Development Division and Deputy General Manager of Corporate Export Regulation Division
 - August, 2000 : Deputy General Manager of Global Business Division, Hitachi, Ltd.
 - June, 1997 : Executive Vice President of Hitachi Data Systems Corporation
 - November, 1993 : Senior Manager of Computer Department II, Global Information Sales Division
 - April, 1972 : Joined Hitachi, Ltd.

Shutoku Watanabe

- 1. Date of Birth : March 4, 1948
- 2. Education
 - March, 1970 : Graduated from Faculty of Engineering, Tohoku University
- 3. Business Experience
 - April, 2008 : Executive Vice President of Consumer Business Group, General Manager of Strategic Sales & Marketing Division, Consumer Business Group, Hitachi, Ltd.
 - October, 2004 : Director and General Manager of Domestic Sales Management Division, Hitachi Home & Life Solutions, Inc. and President & Director of Hitachi Consumer Marketing, Inc.
 - April, 2002 : General Manager of Technology Strategy Division, Ubiquitous Platform Group, Hitachi, Ltd.
 - May, 2001 : Managing Director of Hitachi Home Electronics (Europe) Ltd.
 - February, 1996 : Senior Manager of Business Development Department, Hitachi Home Electronics (Europe) Ltd.
 - February, 1994 : Senior Manager of Product Planning Department, Video Division, Consumer Electronics Division
 - April, 1970 : Joined Hitachi, Ltd.

Shigeru Azuhata

- 1. Date of Birth : November 21, 1949
- 2. Education
 - March, 1975 : Graduated from Master Course of Mechanics, School of Engineering, Tohoku University
- 3. Business Experience
 - January, 2008 : General Manager of Environmental Strategy Office
 - April, 2005 : General Manager of Hitachi Research Laboratory
 - April, 2003 : Chief Technology Officer of Power and Industrial Systems Group, General Manager of Power & Industrial Systems R&D Laboratory and Business Incubation Division, Power and Industrial Systems Group
 - August, 1999 : General Manager of Planning & Development Office, Power & Industrial Systems R&D Laboratory, Power and Industrial Systems Group
 - April, 1999 : General Manager of Environmental Systems Department, Power & Industrial Systems R&D Laboratory, Power and Industrial Systems Group
 - August, 1994 : General Manager of Environmental Technology R&D Center, Central Research Laboratory
 - April, 1975 : Joined Hitachi, Ltd.

Nobuyuki Ohno

1. Date of Birth : February 24, 1949
2. Education
March, 1971 : Graduated from Faculty of Economics,
Keio University
3. Business Experience
April, 2008 : Chief Marketing Officer and General Manager of Sales
Management & Accounting Division, Information &
Telecommunication Systems Group, Deputy General
Manager of Corporate Marketing Group
April, 2007 : Chief Marketing Officer of Information &
Telecommunication Systems Group, Deputy General
Manager of Corporate Marketing Group
April, 2005 : Chief Marketing Officer of Information &
Telecommunication Systems Group
April, 2004 : Deputy General Manager of Sales Management &
Accounting Division
April, 2003 : Chief Operating Officer of Information &
Telecommunication Systems Group
October, 2002 : General Manager of Financial Information Systems
Division I, Information & Telecommunication Systems
Group
April, 2001 : General Manager of Financial Information Systems
Sales Management Division, System Solutions Group
April, 1999 : General Manager of Financial Information Systems
Sales Management Department, Information Systems
Sales Management Division, Information &
Telecommunication Systems Group
August, 1991 : Senior Manager of Financial Information Systems
Department I, Information Systems Sales Management
Division I
April, 1971 : Joined Hitachi, Ltd.

Osamu Ohno

- 1. Date of Birth : August 6, 1948
- 2. Education
 - March, 1969 : Graduated from Department of Electrical Engineering, Ube National College of Technology
- 3. Business Experience
 - April, 2005 : General Manager of Information Technology Division
 - April, 2003 : Executive Project Manager, Chief Information Officer and General Manager of Information Technology Division, Information & Telecommunication Systems Group
 - April, 2002 : Chief Information Officer and General Manager of Information Technology Division, Information & Telecommunication Systems Group
 - November, 2001 : General Manager of Manufacturing Technology Division and Project Management Division, System Solutions Group
 - April, 2001 : General Manager of Manufacturing Technology Center, System Solutions Group
 - August, 1999 : General Engineer of Government & Public Corporation Information Systems Division, Information & Telecommunication Systems Group
 - August, 1997 : Deputy General Engineer of Government & Public Corporation Information Systems Division
 - April, 1992 : Senior Manager of System Development Department, Government & Public Corporation Information Systems Division
 - April, 1969 : Joined Hitachi, Ltd.

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Information contained in this news release is current as of the date of the press announcement, but may be subject to change without prior notice.
